



Project No.
10018

Date
2025

Doc. No.
EOTSS10018

Serial No
10018/2025

Rev.
00

Proj. dep.
Infographic

EOTSS Doc. CODE :

EOTSS/CIVIL/10018-GR/2025



المعهد الهندسي لخدمات التكنولوجيا والبرمجيات

Engineering office for Technology and Software Services

Vista Create (formerly Crello): Social Media Graphics




Vista Create (formerly Crello): Social Media Graphics

Course Duration:


18 hours – Spread across 3 weeks

Target Audience:

 Small Business Owners

 Marketers

 Social Media Managers

 Anyone wanting to create professional graphics without advanced design skills

Course Modules

Main Branch: United building – E Shams –Front NBE
, El Siouf _Alexandria

Tel: 01102060500-01144470856



الفرع الرئيسي : عمارات المتحدة – عمارة عين شمس – امام البنك
الاهلي – السيوف- الاسكندرية

تليفون: 01102060500 - 01144470856

E-mail. adelramadan@eotss-academy.com
info@eotss-academy.com



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Module 1: Introduction to Vista Create (6 hours)

- Exploring the interface and workspace
- Working with templates for quick designs
- Basic tools for image editing and typography
- Creating social media posts and ads

Module 2: Advanced Design Techniques (6 hours)

- Working with animations and motion graphics
- Creating video content for social media
- Designing promotional materials (banners, flyers)
- Advanced tips for custom branding

Module 3: Exporting and Publishing Designs (6 hours)

- Exporting designs in different file formats
- Preparing designs for various social media platforms
- Setting up Canva integration for collaborative work
- Final Project:** Design a complete social media campaign

Course Outcomes

- Proficiency in designing engaging social media graphics
- Ability to create animated and video content
- A complete portfolio project: social media campaign
- Confidence in using Vista Create for branding and marketing

Materials Included

- Recorded tutorials
- Design templates
- Downloadable practice files
- Access to a library of graphics and animations

Requirements / Instructions

- Internet connection and browser access
- Basic computer skills

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Engineering office for Technology and Software Services

-  Free Vista Create account

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